

WELCOME TO GNLD

Welcome to GNLD International—and congratulations on your decision to become part of the GNLD family. You have taken an important step toward taking control of your life.

Since its creation in 1958, GNLD has helped hundreds of thousands of people enjoy a better way of life. Empowered to take charge of their lives with superior products and powerful personal development tools, they have achieved levels of success and financial security they never thought possible. Their dreams have become reality ... and yours can, too!

As the pages that follow will show, GNLD is a unique company. Our heritage is rich and deep and an unending source of pride. The success stories of our Distributors, regular people from all walks of life, are powerful, moving, and inspirational. Our “compensation plan” richly rewards those who do the work, and provides the average person with their best

chance for financial success and security. And our products, “Based in Nature and Backed by Science,” deliver powerful, scientifically proven benefits that people want and no other company can offer.

As a GNLD Distributor, all of these things and many more are yours. You have the tools of your own personal empowerment. You have the opportunity to take charge of your life, while at the same time helping others to become empowered to take charge of their lives. By helping them achieve their dreams, you can turn your dreams into reality, as so many others have before you.

Once again, welcome to the family of GNLD—People Empowering People!



Roget Uys
President and CEO
GNLD International



WE ARE THE PEOPLE OF GNLD...

PEOPLE EMPOWERING PEOPLE

Empowering people to take responsibility for their Health, Self Improvement, and Financial Independence.

In the area of Health, we empower people with knowledge and scientifically proven products.

In the area of Self Improvement, we empower people with training, person-to-person support, and simple, time-proven tools that allow you to succeed.

In the area of Financial Independence, we empower people by providing the keys to controlling your income and quality of life.



THE GNLD PHILOSOPHY

What's Right

Since 1958, all GNLD business actions have been guided by the powerful concept of What's Right:



For the Customer

At GNLD, we insure that each product we manufacture meets the highest level of quality possible

today, and that all of our products truly meet the needs of people everywhere.

For the Distributor

The GNLD opportunity is designed to allow anyone, regardless of previous experience or training, to own his or her own business. Even more



important, with a GNLD business, *the sky is the limit*. You can build your business as big as your individual ambition, talent, and energy permit.

For the Company

GNLD's longevity and consistent growth for more than four decades is proof that the company is built on sound business practices. Long-term planning with an eye toward future growth governs all company decisions.

For the Environment

Since 1958, GNLD has manufactured and distributed low-dose, low-burden, biodegradable household cleaners that are gentle on the environment.



For the Community

GNLD is proud of the many ways we support community programs that bring help and a little joy to people less fortunate. Through our Children's Opportunity Program, GNLD supports a wide variety of service organizations dedicated to helping the least empowered, the most underprivileged of the world's children.

GNLD'S FOUNDATION VALUES

GNLD maintains an unshakable commitment to our foundation values, and these foundation values guide everything we do. They bind us all together as a team, and attract people to us who share similar beliefs. For each of us, they represent a heritage that must be preserved each day and in every action we take. These values are:

Absolute Integrity in Everything We Do or Say

At GNLD, "What's Right" and the Golden Rule are more than just nice ideas... they are at the core of how we operate our business.

People are #1 in Everything We Do

We believe that the first step toward accomplishing any great goal is to focus on the dreams and goals of others, and the greatest

satisfaction comes from seeing others reach for their dreams... and achieve them.

Products that Work

An important difference that keeps GNLD head and shoulders above the rest are our products — products that work, and create customers that use them for a lifetime. With over four decades of leadership in developing and manufacturing the highest quality products, GNLD will always deliver leading-edge products that meet the needs of people everywhere.

Equal Opportunity for All

Regardless of sex, race, age, culture, politics, religion, or level of education or training, GNLD offers the opportunity for a better life — even the life of your dreams.

Long-Range Vision

GNLD has been sharing high-quality products, prosperity, and freedom since 1958. Because corporate decisions are based on a long-range, global perspective of success, GNLD's vision transcends fads and trends to guarantee our growth and stability for decades to come.

As a member of the GNLD family, these values work for YOUR benefit... and work through you for the benefit of everyone you meet. GNLD is simply the best opportunity for people today to take charge of their own lives and achieve freedom and financial independence.