



Compensation Plan



The GNLD Compensation Plan is the most powerful and best balanced plan in the Network Marketing industry.

The GNLD Compensation Plan Features Six Ways To Earn For All Distributors.

GET STARTED · SHARE THE PRODUCTS · EARN IMMEDIATE PROFITS!

1 Retail Profit

EARN 33% RETAIL PROFIT WHEN YOU SELL TO CUSTOMERS:

As a Distributor you buy GNLD products at Distributor Cost and can sell at Retail Prices earning you a 33% Retail Profit. This is easy to do through your GNLD Distributor Website – the Company receives your customer's order and ships the product on your behalf. You receive the profit as part of your monthly Bonus.

2 Referral Bonus

EARN REFERRAL BONUSES WHEN YOU SPONSOR:

GNLD's Referral Bonus is simple to understand and you begin earning Bonuses as you sponsor your first Distributors.

Think of the number of times that you've recommended a restaurant, movie, store or book to your family or friends. You've certainly helped those businesses, but you received nothing for your referral.

With GNLD you do get paid when you recommend our products.

In fact, that's the only way that we get our products known and indeed GNLD products are known throughout the world for their high quality and extraordinary value.

Referral Bonus (cont'd)

The Referral Bonus applies to the first 100 PV of 4 Levels of Distributors in your Team. The Referral Bonus is earned without regard to any other qualification or detail in the GNLD Compensation Plan. This means the only requirement is that you have at least 50 Personal PV to participate.

- With 50 to 99 Personal PV ordered on your account you earn 7% Referral Bonuses on each of 4 generations of Distributors in your network.

And, even more rewarding - In addition to the Referral Bonus that you earn for the purchases of those you sponsor, you also earn Referral Bonuses when those you've sponsored sponsor others into GNLD and this extends four levels of sponsorship!

REFERRAL BONUS	
	50 PPV
1st Level	7%
2nd Level	7%
3rd Level	7%
4th Level	7%

And, there's more . . .

With the **GNLD Advantage Program** you can increase your Referral Bonus to 10%!

And, that applies to all four levels!

"PV" IS A POINT VALUE ASSIGNED TO EACH PRODUCT



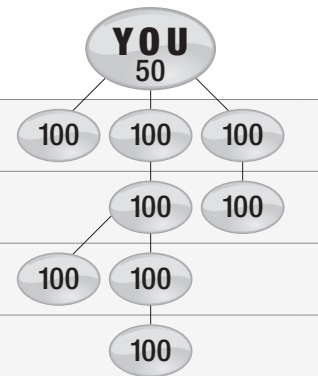

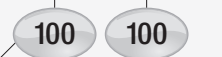


	REFERRAL BONUS	
	50 PPV	*100 PPV
1st Level	7%	10%
2nd Level	7%	10%
3rd Level	7%	10%
4th Level	7%	10%

ADVANTAGE PROGRAM BENEFIT:

Participate in the GNLD Advantage Program to earn 10% Referral Bonus and other Bonuses from the Compensation Plan.

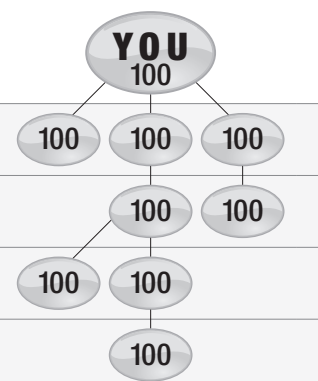

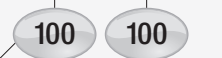


Referral Bonus (cont'd)

If you have 50 PV to 99 PV, your Referral Bonus is **7%**

	Legs		PV
First Level	3		300
Second Level	2		200
Third Level	2		200
Fourth Level	1		100
Total	8		

	800.00 PV
x \$	2.20 BV/PV
<hr/>	
	\$ 1,760.00 BV
x	7%
<hr/>	
Your Referral Bonus	\$ 123.20

If you have 100 PV or more on the Advantage Program, your Referral Bonus is **10%**

	Legs		PV
First Level	3		300
Second Level	2		200
Third Level	2		200
Fourth Level	1		100
Total	8		

	800.00 PV
x \$	2.20 BV/PV
<hr/>	
	\$ 1,760.00 BV
x	10%
<hr/>	
Your Referral Bonus	\$ 176.00

IN THIS EXAMPLE, with GNLD's Advantage Program You Earn an extra \$52.80!

GNLD Advantage Program

GNLD ADVANTAGE PROGRAM

To participate in the Advantage Program, Distributors need to set up an Advantage Order with GNLD.

You select the products and the delivery date for your regular monthly order. This is a simple online process and you can edit your order anytime up to 48 hours ahead of delivery. Your order must total at least 100 PV.

The 10% Referral Bonus, The Advantage Program Add-On Bonus and all exceed and upper level bonuses are only available to Advantage Program Participants.

ADVANTAGE PROGRAM BENEFITS:

- Advantage Order members with 100 PPV participate in the entire GNLD Compensation Plan! Get in the Advantage Program and leave no money on the table!
- Save on the Handling and Delivery Charges on your Advantage Order.
- Participate in periodic Advantage Program specials & promotions.
- Receive GNLD Advantage Program News features.
- Consistent Advantage Program members renew their GNLD Association and their Distributor websites for another year free!

Maintaining the Advantage Program is essential for Distributors to experience all the rewards available through GNLD!

3 Advantage Distributor Add-On Bonus

Distributors enrolled in **GNLD's Advantage Program** with 100 Personal PV earn the "Add-on Bonus" when they develop 4 or more Personally Sponsored Advantage Distributor Legs:

- Advantage Distributor "ADD-ON" BONUS applies to First 100 PPV of each Distributor.
- Advantage Distributor "Add-on" Bonuses are paid Net of any Add-on Bonus earned by your downline.

NUMBER OF DISTRIBUTOR LEGS WITH 100 PPV		
4	8	12
2%	4%	6%

THE ADD-ON BONUS EXTENDS EVEN BEYOND 4 LEVELS!

	Legs		PV
First Level	4	100 100 100 100	400
Second Level	2	100 100	200
Third Level	3	100 100 100	300
Fourth Level	2	100 100	200
Total	11		

	1100.00 PV
x \$	2.20 BV/PV
	\$ 2,420.00 BV
x	10%
	Your Referral Bonus \$ 242.00

Plus you qualify for the Advantage Distributor Add-On Bonus; an extra 2%!	<table style="margin-left: auto;"> <tr> <td></td> <td style="text-align: right;">\$ 2,420.00 BV</td> </tr> <tr> <td style="text-align: right;">x</td> <td style="text-align: right;">2%</td> </tr> <tr> <td></td> <td style="text-align: right; border-top: 1px solid black;">Add-On Bonus \$ 48.40</td> </tr> </table>		\$ 2,420.00 BV	x	2%		Add-On Bonus \$ 48.40
	\$ 2,420.00 BV						
x	2%						
	Add-On Bonus \$ 48.40						

4 EXCEED BONUS— How to earn even more!

Reach Manager Title to get on the Exceed Bonus Chart!

There are two ways that you can achieve Manager or Senior Manager Title:

ACHIEVE MANAGER

- Have at least one Active Distributor Leg and accumulate 500 Qualified PV in a month.
- or**
- Purchase 250 Personal PV or more in a sales month.

You begin earning Exceed Bonuses at the Manager level (10%) next month and every month as long as you maintain Manager Title.

ACHIEVE SENIOR MANAGER:

- Have at least three Active Distributor Legs each with 100 Personal PV and accumulate 1,000 Qualified PV in the same sales month.
- or**
- Purchase 500 Personal PV or more in a sales month.

You begin earning Exceed Bonuses at the Senior Manager level (15%) next month and every month as long as you maintain Senior Manager Title.

When you earn a new GNLD Title, you begin earning Exceed Bonuses at that level the next month after your Title advancement.

tip get started fast

As a Distributor, when you qualify at the Senior Manager level you begin earning Exceed Bonuses right away! And you can achieve Senior Manager even in your first month in GNLD! In your New Senior Manager month you earn Exceed Bonuses at the 10% Manager rate. Each month thereafter you earn at the Senior Manager rates!

Exceed Bonus (cont'd)

GNLD's Exceed Bonus rewards you as you build your business and grow the volume of your network of Distributors.

"Exceed Bonus" applies to all Volume that exceeds each Distributor's first 100 PV. Only Managers and above who have 100 Personal PV can earn "Exceed Bonuses."

Your Exceed Bonus is determined according to how Your Title compares to the Title of Distributors in your downline:

GNLD EXCEED BONUS CHART						
QUALIFIED DIRECTOR	Director with 3,000 QPV this sales month				25% on Personal Exceed PV	
ACTIVE DIRECTOR	Be a Senior Manager and accumulate 6,000 QPV within 6 month window. Final month with 3,000 QPV+3 Advantage Distributor Legs.			20% on Personal Exceed PV	5% on Director Teams	
SENIOR MANAGER	1000 QPV+3 Advantage Distributors or 500 PPV		15% on Personal Exceed PV	5% on Senior Manager Teams	10% on Senior Manager Teams	
MANAGER	500 QPV+1 Advantage Distributor or 250 PPV	10% on Personal Exceed PV	5% on Manager Teams	10% on Manager Teams	15% on Manager Teams	
DISTRIBUTOR	Distributor Application. Achieve manager to earn Exceed Bonus	10% on Distributor Teams	15% on Distributor Teams	20% on Distributor Teams	25% on Distributor Teams	
EXCEED BONUS is Paid on Volume that Exceeds the first 100 PV of each Distributor in your Team.						

You earn Exceed Bonus at the rates shown beginning the month after you earn your title.
New Directors in their New Director month earn Exceed Bonus at the Senior Manager rates.

Qualified Directors Earn the Top of the Chart... And More!

To achieve Director Title:

Be a Senior Manager and within a 6 month window accumulate 6,000 QPV including in your final month (your Director Qualifying month), the following:

- 3 Advantage Distributor Legs each with 100 Personal PV
- **and**
- 3,000 QPV

In your New Director month you earn a 15% Exceed Bonus as a Senior Manager and in all subsequent months will earn a 20% Exceed Bonus as an Active Director or a 25% Exceed Bonus as a Qualified Director.

Note – In all months within a Qualifying window to reach Director you must meet the basic requirement of an Advantage Distributor which is 100 Personal PV.

Qualified Director:

All Titled Directors can achieve “Qualified” status each month by simply accumulating 3,000 QPV.

Only Qualified Directors earn the “Top of the Chart” 25% Exceed Bonus.

DIRECTOR QUALIFICATION EXAMPLE					
STARTING TITLE	Month 1	Month 2	Month 3	Month 4	Your Director Qualifying Month
	Distributor	Senior Manager	Senior Manager	Senior Manager	
PERSONAL PV	500	200	120	400	
QUALIFYING PV	500	1500	1500	3000	3,000 QPV ✓
ACCUMULATED QPV	500	2000	3500	6500	Accumulated 6,000+ QPV ✓
ADVANTAGE DISTRIBUTOR LEGS				3	3 Advantage Distributor Legs ✓
PAY QUALIFICATION	Manager	Qualified Senior Manager	Qualified Senior Manager	NEW DIRECTOR!	
EXCEED BONUS %	10%	15%	15%	15%	

IN THIS EXAMPLE you achieved Director Qualification in four months!

5 Leadership Development Bonus

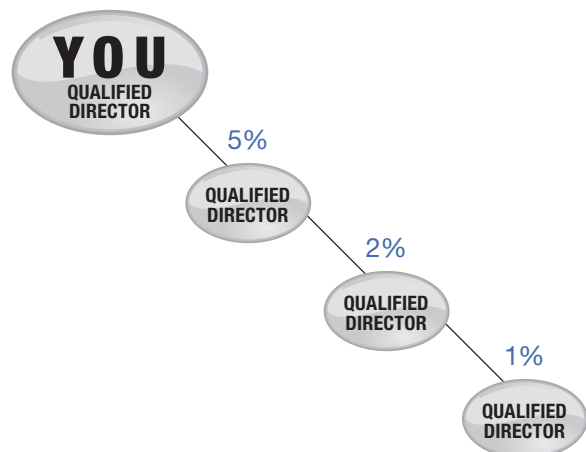
QUALIFIED DIRECTOR TO QUALIFIED DIRECTOR EARNINGS ON EXCEED VOLUME

In the Exceed Bonus Chart you have seen how by advancing in Title you are able to keep some Bonus percentage difference between your earnings percentage and the percentage earned by Distributors in your downline. But what happens when you reach Qualified Director (25%) and a Director in your downline reaches Qualified Director (25%)?

THIS IS WHERE LEADERSHIP DEVELOPMENT BONUSES COME INTO THE PLAN!

- As a Qualified Director you earn a 5% Leadership Development Bonus on all the Exceed Volume of your downline Qualified Director.
- You earn 2% on second generation Qualified Directors and 1% on third generation Qualified Directors.
- And these percentages increase as you advance to World Team and increase your monthly Qualified Pay Status.

Leadership Development Bonuses can generate extraordinary residual income!

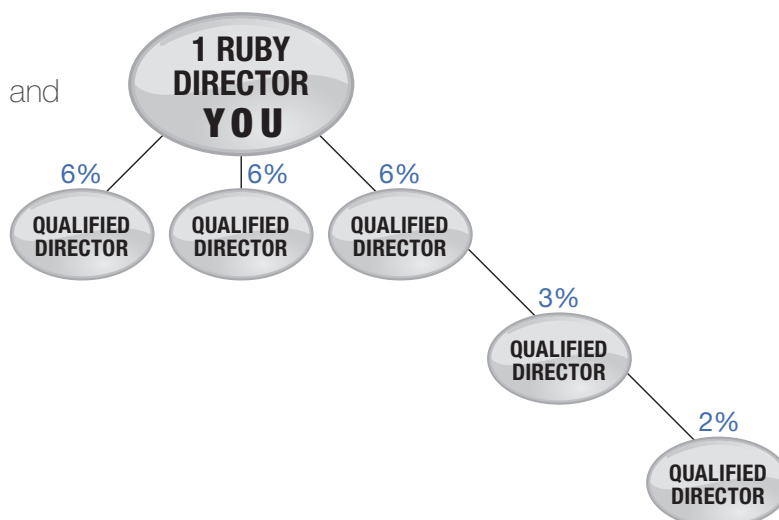


World Team Qualifications and Leadership Development Bonus

- You earn World Team Titles based upon having the Qualified Director Legs and Group PV as shown in the chart below for 3 out of 6 Months.
- You begin receiving the pay and benefits starting the month that you achieve the qualifications for the Title (the 3rd month within the 6 month period).
- Leadership Development Bonuses apply to “Exceed Volume” only.

		LEADERSHIP DEVELOPMENT BONUS					
		Qualified Director Legs	GPV	1st Level	2rd Level	3rd Level	
PRESIDENT'S TEAM	GNLD WORLD TEAM	5 Diamond Director	18	500,000	6%	4%	4%
		4 Diamond Director	16	400,000	6%	4%	4%
		3 Diamond Director	14	300,000	6%	4%	4%
		2 Diamond Director	12	250,000	6%	4%	4%
		1 Diamond Director	10	200,000	6%	4%	4%
		5 Ruby Director	8	150,000	6%	4%	4%
		4 Ruby Director	6	100,000	6%	4%	4%
		3 Ruby Director	5	50,000	6%	4%	4%
		2 Ruby Director	4	30,000	6%	4%	3%
		1 Ruby Director	3	20,000	6%	3%	2%
		Sapphire Director	1	10,000	6%	2%	1%
		Qualified Director		6,000	5%	2%	1%

In this example you have
3 Qualified Director Legs and
20,000 Group PV



6 Earn GNLD's Revolutionary Infinity Bonus On Your Entire Business!

		LEADERSHIP DEVELOPMENT BONUS					INFINITY BONUS	
		Qualified Director Legs	GPV	1st Level	2rd Level	3rd Level		
PRESIDENT'S TEAM	GNLD WORLD TEAM	5 Diamond Director	18	500,000	6%	4%	4%	6%
		4 Diamond Director	16	400,000	6%	4%	4%	5 1/2 %
		3 Diamond Director	14	300,000	6%	4%	4%	5%
		2 Diamond Director	12	250,000	6%	4%	4%	4 1/2 %
		1 Diamond Director	10	200,000	6%	4%	4%	4%
		5 Ruby Director	8	150,000	6%	4%	4%	3 1/2 %
		4 Ruby Director	6	100,000	6%	4%	4%	3%
		3 Ruby Director	5	50,000	6%	4%	4%	2 1/2 %
		2 Ruby Director	4	30,000	6%	4%	3%	2%
		1 Ruby Director	3	20,000	6%	3%	2%	
		Sapphire Director	1	10,000	6%	2%	1%	
		Qualified Director		6,000	5%	2%	1%	

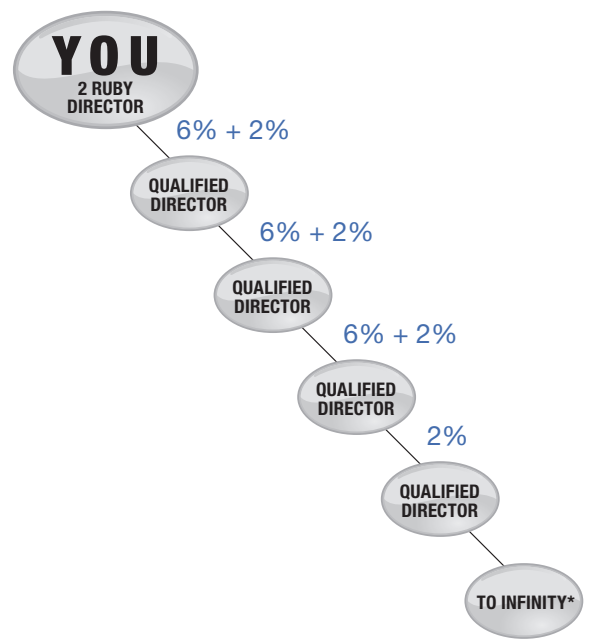
Consistent 2 Ruby Directors and above earn GNLD's Infinity Bonus.

GNLD's Infinity Bonus pays across your entire business on both the Referral Bonus Volume and the Exceed Volume. Reach 2 Ruby Director and discover how the Infinity Bonus propels your earnings.

And as you develop World Team Members in your network, there is the Infinity Matching Bonus and even the Assured Infinity Bonus for 5 Diamond Directors!

AND THERE ARE MORE WORLD TEAM BENEFITS!

World Team Members also experience exciting incentives and trips including World Team Conference and for President's Team the Diamond Director Lifestyle Event!



*Refer to Infinity Bonus details on pages 12 and 13.

Infinity Bonus (cont'd)

To qualify for Infinity Bonuses, achieve at least 2 Ruby Director Pay Status for 3 consecutive months. Beginning the 4th month you earn the Infinity Bonus available at that level by continuing to achieve that Pay Status.

- When your monthly Pay Status is 2 Ruby Director you earn a 2% Infinity Bonus (Infinity Bonus) on the Total PV (both Referral Bonus PV and Exceed Bonus PV) of your entire network to the next 2 Ruby Director or higher in your downline.
- When your monthly Pay Status is 3 Ruby Director (and you have been at least 3 Ruby Pay Status in each of the previous 3 months) you earn a 2 1/2% Infinity Bonus on the PV of your entire network to the next 2 Ruby Director or higher in your

downline who is also earning an Infinity Bonus. On the downline 2 Ruby Director's network you would earn a 1/2% Infinity Bonus (Your 2 1/2% rate minus the 2% earned by the 2 Ruby). The same concept applies as you achieve increasingly higher Infinity Bonus Levels.

- At Diamond Director Pay Status and higher your Infinity Bonus moves to 4% (1 Diamond) and reaches 6% at 5 Diamond Director!
- And with GNLD's Assured Infinity Bonus, as a 5 Diamond Director you continue earning a Bonus on the volume of ALL of the 5 Diamond Director networks in your downline.

	INFINITY BONUS			INFINITY MATCHING BONUS		
	Qualified Director Legs	GPV	Infinity Bonus	GPV O/S Match Leg	Matching Bonus	Assured Infinity
5 Diamond Director	18	500,000	6%	250,000	20%	5 Diamond
4 Diamond Director	16	400,000	5 1/2%	200,000	20%	
3 Diamond Director	14	300,000	5%	150,000	20%	
2 Diamond Director	12	250,000	4 1/2%	125,000	20%	
1 Diamond Director	10	200,000	4%	100,000	20%	
5 Ruby Director	8	150,000	3 1/2%	75,000	20%	
4 Ruby Director	6	100,000	3%	50,000	20%	
3 Ruby Director	5	50,000	2 1/2%	25,000	20%	
2 Ruby Director	4	30,000	2%	15,000	20%	
1 Ruby Director	3	20,000				
Sapphire Director	1	10,000				
Qualified Director		8,000				

Infinity Matching Bonus

WHAT HAPPENS WHEN I HAVE A DOWNLINE EARNING INFINITY BONUS AT THE SAME PAY STATUS AS I AM EARNING?

By qualifying and earning your Infinity Bonus at your Current World Team Title, when you have a downline who is qualified for Infinity Bonus at the same Pay Status as you, you will earn a 20% “Infinity Matching Bonus” for 1 generation of same Title.

NOTE – You must have Group PV outside the same title leg according to the Infinity Matching Bonus Chart. The Matching Bonus is not available when you are earning your Infinity Bonus at a level below your current title.

HOW DOES THE ASSURED INFINITY BONUS WORK?

GNLD assures that 5 Diamond Directors will earn on every Bonus \$ in their network with the Assured Infinity Bonus. All participating generations of 5 Diamond Director must be qualified for Infinity Bonus at the 5 Diamond level and therefore are all earning the 6% Infinity Bonus and a 20% Matching Infinity Bonus on the first 5 Diamond Director in their downline.

- To assure that a 5 Diamond Director earns on every generation of 5 Diamond Director in their downline, GNLD pays another:
 - 16% Infinity Matching Bonus (in addition to the 20%) on the organization of the first participating 5 Diamond Director in their downline through all Directors until another Qualified 5 Diamond Director is reached.
 - The 5 Diamond then earns an 8% Infinity Matching Bonus on the second participating 5 Diamond Director downline,
 - 4% Infinity Matching Bonus on the third participating 5 Diamond.
 - The process continues taking half of the previous Infinity Matching Bonus percentage until you’ve been paid on all the generations of participating 5 Diamond Directors in your downline.

When you’re earning GNLD’s Infinity Bonus at the 5 Diamond Director level, you’re truly paid on every Bonus \$ in your entire team!

Distributor Definitions and Titles

Distributor – You become a GNLD Distributor by completing the Distributor Application and paying the Distributor Registration Fee.

Active Distributor – You are an Active Distributor when you maintain at least 50 Personal PV in the sales month. With 50 PPV you are eligible to earn Referral Bonuses when you have a downline Active Distributor.

Advantage Distributor – You are an Advantage Distributor when you enroll in GNLD's Advantage Program and have at least 100 Personal PV in the sales month. Advantage Distributors with 100 Personal PV can participate in all Bonuses available in the GNLD Compensation Plan:

- Full 10% Referral Bonuses on 4 Levels of Distributors
- Advantage Distributor Add-on Bonus
- Exceed Bonus
- Leadership Development Bonus
- Infinity Bonus

Manager – When you achieve GNLD Manager you become eligible to participate in “Exceed Bonuses” at 10% the month after achieving Manager Title and every month thereafter as long as you remain active. To achieve Manager:

- Have at least one Active Distributor Leg and accumulate 500 Qualifying PV in a sales month.
- or**
- Purchase 250 Personal PV or more in a sales month.

Senior Manager – When you achieve GNLD Senior Manager you become eligible to participate in “Exceed Bonuses” at 15% the month after achieving Senior Manager Title and every month thereafter as long as you remain active. To achieve Senior Manager:

- Have at least three Active Distributor Legs and accumulate 1,000 Qualifying PV in a sales month.
- or**
- Purchase 500 Personal PV or more in a sales month.

Director – When you achieve Director you become eligible to participate in “Exceed Bonuses” at the “Active” or “Qualified” Director level the month after achieving Director Title and every month thereafter as long as you remain active. To achieve Director, first achieve Senior Manager and then within a 6 month window accumulate 6,000 QPV including in your final month (your Director Qualifying month), the following:

- 3 Advantage Distributor Legs each with 100 Personal PV
- and**
- 3,000 QPV

Active Director – Once you achieve Director you remain an “Active Director” by achieving Qualified Director at least one month within GNLD's Title Maintenance period which runs from February to January each year. Active Directors who are not Qualified in a month earn Exceed Bonuses at 20%.

Qualified Director – Qualified Director is the optimum monthly pay status for an Active Director. Simply achieve 3,000 QPV in the sales month and you are a “Qualified Director” in the month. Qualified Directors earn the “Top of the Chart” 25% Exceed Bonuses plus Leadership Development Bonuses on their downline Qualified Directors.

Volume Definitions

PV – Point Value - PV is a Point Value assigned to each product and is used to qualify for bonuses, recognition and achievements. PV is common globally and doesn't change as prices are adjusted. This means that the amount of PV necessary to attain bonus qualifications is common from market to market and from year to year.

BV – Bonus Volume - BV is expressed in local currency and is the value used to compute Bonuses. Because BV is adjusted as prices are adjusted, BV acts as an inflation fighter. As prices go up, so does your Bonus.

Personal PV – Your Personal PV includes the PV of all orders that you place directly with GNLD. You need at least 50 Personal PV each month to remain active in the GNLD Compensation Plan (Referral Bonus) and 100 Personal PV to be able to participate in all Compensation Plan Bonuses.

Referral Bonus PV – Your first 100 Personal PV is also referred to as “Referral Bonus PV.” This is because those Points generate Referral Bonuses.

Exceed PV – All PV that exceeds your first 100 Personal PV is referred to as “Exceed PV.” This is because those Points generate Exceed Bonuses.

Qualifying PV – Your Qualifying PV is your PV for the month plus the PV of all Distributors in your downline regardless of Title; however excluding the PV of any other Qualified Director and their downline in that same month. Both Referral Bonus PV and Exceed PV count toward your monthly Qualifying PV. Qualifying PV is important in reaching higher Distributor Earned Titles and in maintaining monthly “Qualified Director” status.

Group PV – Your Qualified PV plus the QPV of the first 3 Levels of Qualified Directors in your downline represent your Group PV. These 3 Levels of Qualified Director are determined by “dynamic compression.” GNLD compresses all levels of Distributorships in your downline and identifies 3 Qualified Director levels to determine your Group PV. Group PV is important in determining your World Team Title and monthly Pay Status.

Dynamic Compression – Dynamic Compression is used to optimize volume in each of your 4 Levels for Referral Bonuses:

All PV of Distributors who finish the month with less than 50 PPV will be consolidated to their upline Distributor who does have 50 Personal PV. GNLD uses “Dynamic Compression” to close up these levels so that you earn a Referral Bonus on a Distributor with at least 50 PPV at each of the four levels.